



ROYAL WINDSOR
RACECOURSE

HOSPITALITY & EVENTS 2017



REGAL

Since 1866 Royal Windsor Racecourse has offered a unique experience from start to end. Get dressed up on a Monday evening, travel via boat along the River Thames and head to our Victorian Grandstand for a spectacular view of top-class racing action. All with a glass or two of champagne on our extensive lawns.



27 FIXTURES

Monday Night Racing
Ladies Evening
Best of British Festival
Irish Night



JOIN THE EXPERIENCE

Come racing in 2017 and bask in the beautiful surroundings of Royal Windsor Racecourse. With 27 fixtures from April - October we have something for everyone. From four Family Fun Days to our famous themed racedays to the Sky Bet Summer Sprint Series you'll be sure to go away with a fantastic experience.





ROYAL SINCE 1866

700 years ago Windsor Great Park was enclosed as a royal hunting ground and it is easy to imagine the Kings of England and assorted noblemen arranging contests between each other's horses. Races took place there and at Datchet Mead during the reign of Henry VIII. Flat racing began on Rays Meadow, the current site, in 1866. It was established by John Frail, who came from humble beginnings as a barber.



SINCE 1866

John Frail purchases the land and sets up Royal Windsor Racecourse, offering opportunities to owners of lesser horses including Jump races.

1923

Royal Windsor Racecourse was the scene of a notable triple dead heat. Racecourses didn't benefit from photo-finishes at the time, but one photographer was present to capture them crossing the line.

1949

The Sir Winston Churchill owned Colonist II won at Royal Windsor Racecourse, he later went on to win at Royal Ascot.

1960

The introduction of Monday evening fixtures were instigated which still remain in 2017, with The Queen Mother known to attend if in residence at Windsor Castle.

1995

The Queen Mother opened the new Royal Windsor Grandstand.

2004

Jump racing returned to Royal Windsor Racecourse while Ascot was closed for redevelopment.

2012

Champion Jockey Richard Hughes rode seven winners in one afternoon, with the odds of 10,168-1.

2017

27 fixtures with the return of our famous Monday Night Racing, Sky Bet Summer Sprint Series and themed racedays including our Gentleman's Day, Ladies Evening and Rock at the Races.



PERFECT LOCATION

Set in 165 acres of stunning countryside on the banks of the River Thames and a stones throw from Windsor Castle, Royal Windsor Racecourse is the perfect place to be on a summer's evening. A glamorous and exciting atmosphere makes for a memorable and thrilling experience each and every time. We are more than just racing; offering a perfect venue for a conference, meeting and outdoor events with parking for 3,000 cars and importantly, flexibility to cater for every need.



2017 FIXTURES

DATE	RACEDAY	
Mon 10 April	Spring Afternoon Racing	
Mon 24 April	Season Opener ft. THE CHIP SHOP BOYS	🎵 sky BET
Mon 01 May	Family Fun Day - Paw Patrol	
Mon 08 May	Monday Night Racing	
Mon 15 May	The Royal Windsor Stakes	sky BET
Mon 22 May	The Listed Leisure Stakes	
Mon 29 May	Family Fun Day - Dora The Explorer	sky BET
Mon 05 June	Caribbean Night ft. THE ORIGINAL WAILERS	🎵 sky BET
Mon 12 June	Irish Night	🎵 sky BET
Mon 19 June	Real Ale Festival with Royal Ascot preview	
Mon 26 June	Monday Night Racing	sky BET
Sat 01 July	Best of British Gentleman's Day ft. VERNON KAY	🎵
Sun 02 July	Best of British ft. TONY HADLEY	🎵
Mon 03 July	Best of British ft. RONNIE SCOTT'S JAZZ CLUB	🎵
Mon 10 July	Wimbledon on the Lawn	
Mon 17 July	Cuban Night ft. LOS CABRONES	🎵 sky BET
Mon 24 July	Monday Night Racing ft. REVOLUTION BEATLES	🎵 sky BET
Mon 31 July	Ladies Evening ft. TAKE THAT EXPERIENCE	🎵
Mon 07 August	Sausage Festival	sky BET
Sun 13 August	Family Fun Day - Ice Cream Festival	
Mon 14 August	Rock at the Races ft. MERCURY	🎵
Mon 21 August	Sky Bet Summer Sprint Series Finale	sky BET
Sat 26 August	Music Live - Concert	🎵
Mon 04 September	Autumn Afternoon Racing	
Mon 09 October	Autumn Afternoon Racing	
Mon 16 October	Autumn Afternoon Racing	
Mon 23 October	Autumn Afternoon Racing	

sky BET Sky Bet Summer Sprint Series P Premium Fixture 🎵 Live Music

For up to date fixture information, please visit our website or check the local press.
Royal Windsor Racecourse encourages responsible gambling www.gambleaware.co.uk

JAZZ NIGHT
FT. RONNIE SCOTT’S JAZZ CLUB
03 JULY

Monday Night Racing closes the Best of British Festival with a live set after racing from London’s famous Ronnie Scott’s Jazz Club. Enjoy the relaxed atmosphere with a glass of fizz or a cocktail on the banks of the River Thames.



WIMBLEDON ON THE LAWN
10 JULY

With the climax of Wimbledon on the horizon we combine two Great British sporting traditions. Head to Royal Windsor Racecourse for strawberries & cream with a jug of Pimms or glass of fizz and enjoy the concluding rounds of England’s favourite tennis tournament on the big screen.



LADIES EVENING
FT. TAKE THAT EXPERIENCE
31 JULY

Dress to impress for the famous Ladies Evening at Royal Windsor Racecourse, with the hotly contested best dressed competition up for grabs with fantastic prizes to win. After racing enjoy all the hits from the Take That Experience, so gather your friends for the social event of the year.



GENTLEMAN’S DAY
FT. VERNON KAY
01 JULY

Gather your friends for the first day of our Best of British Festival weekend – Gentleman’s Day!

Get suited and booted and enter our best dressed competition to win lots of great prizes. After racing Vernon Kay will be hitting the decks with a DJ set.

CARIBBEAN NIGHT
FT. THE ORIGINAL WAILERS
05 JUNE

Head to Royal Windsor Racecourse for our Caribbean Night, sample the delights of Caribbean street food, enjoy some rum punch and listen to the chilled out tunes from The Original Wailers after racing.



IRISH NIGHT
12 JUNE

Come along and enjoy the craic – a great night of racing with Guinness aplenty followed by live Irish music on the main stage.





PRIVATE BOXES

The perfect way to entertain; with spectacular views of the racecourse from our Grandstand and Paddock boxes. Royal Windsor Racecourse offers customers a wealth of exclusive areas and private facilities.

New for 2017, the Sir Winston Churchill Suite and The Queen Mother's Suite. Both visited the racecourse a number of times in the 20th century and regularly used their box on a race day.



SIR WINSTON CHURCHILL'S SUITE

Step back to early 1940s, Sir Winston Churchill is attending Royal Windsor Racecourse to watch his horse Colonist II run. At his request, fine dining, cigars and a glass of Pol Roger champagne. This exclusive suite is the perfect destination to entertain clients or for that special celebration. Offering the perfect view of thoroughbreds galloping down the straight.

THE QUEEN MOTHER'S SUITE

The Queen Mother loved racing and visited Royal Windsor Racecourse on many occasions. Sit back and relax with private views of the racecourse and enjoy specialist cakes, sandwiches and treats, along with a selection of English teas the Royal Family would be proud of. This traditional room is the perfect destination to hire for that special occasion.



THE TACK ROOM

For an informal private event our Tack Room is the perfect area, offering a private bar and stewarded patio area. Set in the middle of the Club Enclosure, you are located in the heart of the action within the exclusivity of your own space. Club badges also give your guests access to all areas of the course with the flexibility to return to the private area throughout the day.



CLOSE TO THE ACTION

The relaxed atmosphere of your private suite, fine food and classic wines offers you the chance to chat, place a bet and watch the horses thunder across the winning line - you can be sure Royal Windsor Racecourse is the ideal place to bring your clients and build a great relationship.



GRANDSTAND & PADDOCK BOXES

With perfect views of the racetrack, both the Grandstand and Paddock Boxes offer a fabulous option to entertain or celebrate. Our Grandstand boxes offer 8 hospitality suites where you and your guests can soak up the exciting atmosphere and enjoy a wonderful view over the racecourse from your own private balcony. Our 12 Paddock boxes are superbly positioned on the pull-up to the winning post with head-on views of the track. This facility has the exclusive benefit of a balcony to the rear of your suite overlooking the Parade Ring.



RIVERBANK PAVILION & MARQUEE

The Riverbank Pavilion is a fantastic glass-fronted structure overlooking the Parade Ring. The Pavilion comprises of 4 suites with a patio and garden seating area outside. Our suites can be combined into one large facility seating up to 250 people. The Parade Ring marquee is superb for a summer BBQ with a private garden overlooking the Parade Ring. This marquee comprises of 3 suites and may be combined into one large facility for up to 160 people.

FINE DINING

With menus designed by our Executive Head Chef Michael Duckett, fine dining at Royal Windsor Racecourse treats guests to sumptuous cuisines complemented by thrilling racing action in an idyllic location. With three restaurants offering a wide variety of choice we aim to suit for all occasions.



THE CASTLE RESTAURANT

The Castle Restaurant is a superb panoramic restaurant overlooking the racetrack giving a fantastic view of the racing, in elegant and comfortable surroundings with a luxury à la carte menu.

Our Windsor Package from £115pp including:

- Club Enclosure ticket
- Private table reserved for the entire day
- Champagne on arrival
- Seafood platter
- Three-course meal with coffee & treats
- Racecard listing the day's runners and riders
- Members car parking pass





THE ROYAL GRILL

Open May - August

The Royal Grill Restaurant is located within the original Victorian Grandstand in an oasis of calm amidst the bustle of racing. Perfectly located near the finishing post it offers a modern, stylish grill menu with efficient service.

Package starts from £65pp including:

- Club Enclosure ticket
- Three-course meal
- Coffee & tea
- Racecard listing the day's runners and riders
- Members car parking pass

*'Gatsby style
with a relaxed atmosphere'*



*'Al Fresco
- a centrepiece of
the exclusive Club
Enclosure'*



BLUES AND ROYALS

Open June - August

Our Blues and Royals Restaurant is a unique al fresco seafood and champagne restaurant, set within the Club Enclosure just metres away from the finishing post. It provides a stunning location for dining in style and is the ideal restaurant to enjoy those wonderful summer nights of racing. The menu provides a selection of mouthwatering sharing platters.

**Minimum spend £15pp for
advanced bookings.**



Race Sponsorship makes your day or evening a truly memorable experience. Picture the positive effect on your brand, increasing awareness, raising your profile both locally and nationally.



PARTNERSHIP

Benefits to your business:

- Arena Racing Company is a stakeholder in the TV station At The Races and your company has the potential to be seen by 14 million viewers annually with peak position on the racecourse
- Close to 500,000 unique visitors to our website, with social activities accelerating brand awareness
- CCTV advertising across all touch points on a raceday
- Data capture campaigns
- Digital marketing assets
- Promotional advertising within our racecard
- Naming rights with association in national press
- Hospitality and behind the scenes access for your guests
- The opportunity for you and your guests to judge and present your prize for the “Best Turned Out” horse



YOUR PERFECT SETTING

A unique venue with plenty of versatile suites, delicious menus, free parking, acres of outdoor space and excellent transport links. Our venue is ideal for any event, big or small.

We are also proud to be hosts of the Windsor Contemporary Art Fair and Cancer Research UK's - Race for Life, both of which attract several thousand visitors to the area each year.

CONFERENCES PACKAGES FROM £40PP

Our corporate expertise coupled with our unique facilities allows us to provide a selection of delegate packages to suit your requirements for a successful day.



WEDDINGS PACKAGES FROM £65PP

With its sweeping tree-lined approach, beautiful lawns and romantic riverside setting, Royal Windsor Racecourse is the perfect choice for your special day. Whether you want an intimate affair with close friends and family or a large wedding party, we have just the right venue for you.



165 ACRES OF BEAUTIFUL SURROUNDINGS

To add to your special day, you could combine your wedding with one of our racedays and take advantage of the stunning riverbank marquee facility overlooking the beautiful Parade Ring.



CREATING YOUR PERFECT EVENT

A hospitality event at Royal Windsor Racecourse is the perfect balance of business, entertainment and reward.

With 27 days of racing in 2017, no matter which day you would like to join us, or how big or small your group is, we have packages to suit any budget. Your host will be on hand throughout to ensure your day runs smoothly so that you and your guests can enjoy the day in style and comfort.

ROYAL PACKAGE FROM £233.50PP + VAT

- Champagne reception
- Sumptuous three-course buffet menu with carvery chef experience
- Luxury cheese boards selected by our Head Chef
- Inclusive drinks package with specially selected spirits, wines, beers and soft drinks
- Coffee & treats
- Still and sparkling bottled mineral water
- Table setting including linen, flowers and chair covers



JUBILEE PACKAGE FROM £174.50PP + VAT

- Prosecco drinks reception
- Luxury three-course buffet menu
- Half bottle of red or white wine
- Coffee & treats
- Flowers on the table
- Still and sparkling bottled mineral water



CORONATION PACKAGE FROM £139PP + VAT

- Luxury cold buffet and platters menu
- Coffee & treats
- Still and sparkling bottled mineral water
- Flowers on the table

SUMMER BBQ PACKAGE FROM £153PP + VAT

- Two-course gourmet BBQ menu
- All-inclusive red and white wine, bottled beer & soft drinks
- Coffee & tea
- Hog roast can be arranged at an additional cost. Minimum numbers of 100 people





FAMOUS WINDSOR FIREWORKS 4TH NOVEMBER

In 2014 we saw the epic War Horse display. In 2015 we were invaded by aliens at our War of the Worlds fireworks night and in 2016 we joined the darkside for our Star Wars spectacular and drive in cinema.....2017 promises to be bigger and better than ever!

WHAT OUR CLIENTS SAY

TRAILFINDERS

"Advertising by way of Royal Windsor Racecourse race sponsorship increased our brand awareness, extensive media coverage generation ensured we achieved our aims and had a great day as well."

THAMES VALLEY AIR AMBULANCE

"Thank you so much for inviting TVAA to be at the fireworks this weekend. We spoke to lots of people interested in what we do and it was a great way to raise awareness."

Please pass on our thanks to the whole team behind the organisation, it certainly looked to run very smoothly although I do appreciate the huge amount of work that will have gone into it."

SPECIAL WEDDING LISA GAGNON

"The staff at Windsor Racecourse really helped make our wedding day very special."

The day went perfectly, the food was fabulous and the service was excellent throughout. Everyone enjoyed themselves and said how lovely the venue was. There was lots of praise for the food and the organisation overall.

It truly was a perfect place to hold our wedding reception."

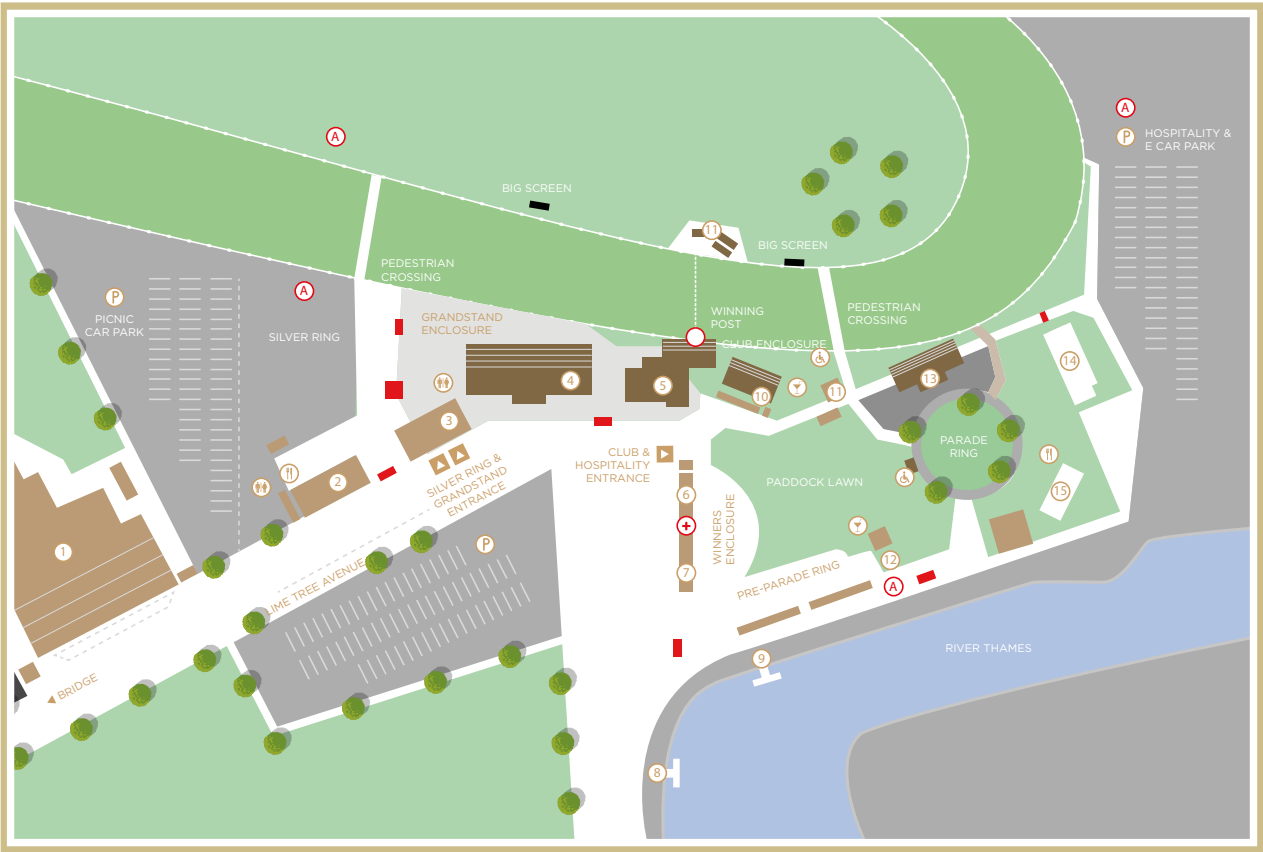
GS HOTELS AND RESORTS CHRISTIAN DEVAUX

"We were delighted with the service that we received both operationally and in terms of the marketing and PR support. Your venue is spectacular and I look forward to working with you for many more successful years in the future."

KEY

- 1. Stables
- 2. Silver Ring Food Court
- 3. Reception
- 4. Royal Windsor Grandstand
- 5. Club Stand
- 6. Public Medical Room
- 7. Weighing Room
- 8. River Taxi Jetty
- 9. VIP Jetty
- 10. Blues & Royals
- 11. O&T Bar
- 12. Lawn Bar
- 13. Paddock Pavilion
- 14. Riverbank Pavilion
- 15. Parade Ring Marquee

- First Aid Point
- Disabled Viewing
- Assembly Points
- Pedestrian Entrance
- Emergency Gates
- Car Parks
- Food
- Drink
- Public Lavatories



HOW TO FIND US

Royal Windsor Racecourse, Maidenhead Road, Windsor, Berkshire, SL4 5JJ

By Road

Royal Windsor Racecourse is on the A308 between Windsor and Maidenhead. From the M4 leave at J6 and follow the signs to Windsor. From the M3 leave at J2 and join M25. From M25 J15 join the M4 to J6 and follow signs to Windsor Racecourse. Sat Nav: SL4 5EZ

By Rail

The nearest stations to the racecourse are Windsor & Eton Central, Windsor & Eton Riverside and Slough. Trains run from Paddington and Waterloo to these stations. Taxis are available from all stations.

By Air

Helicopters may land on the centre course (by prior arrangement with the racecourse).

By River

A river taxi service operates for all race meetings from Barry Avenue Promenade, opposite Browns restaurant, in Windsor town. This is just a short walk from the Windsor train stations. The river trip takes approximately 10 minutes and there is a full bar facility on board.

T: 01753 498400 WINDSOR-RACECOURSE.CO.UK



Part of the ARC Group



www.windsor-racecourse.co.uk

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