



ROYAL WINDSOR  
RACECOURSE

HOSPITALITY



# ROYAL SINCE 1866

Set in 165 acres of stunning Berkshire countryside, on the River Thames and in the shadow of Windsor Castle, Royal Windsor Racecourse is the perfect destination for racing & events. With 27 fixtures from April to October, featuring the famous Monday night racing, Ministry of Sound weekend festival and the hugely popular Irish Night.

1866

Flat racing began on Rays Meadow, the current site, in 1866. It was established by John Frail, who graduated from humble beginnings as a barber.

1923

Royal Windsor Racecourse was the scene of a notable triple dead heat. Racecourses didn't benefit from photo-finishes at the time, but one photographer was present to capture them crossing the line.

1949

Sir Winston Churchill owned Colonist II who won at Royal Windsor Racecourse, he later went on to win at Royal Ascot.

1960

The introduction of Monday evening fixtures were instigated which still remain to this day, with The Queen Mother known to attend if in residence at Windsor Castle.

1995

The Queen Mother opened the new Royal Windsor Grandstand.

1998

Jump racing ceased in 1998, which had the benefit of preserving the ground for the more lucrative flat race season, though it enjoyed a temporary revival in 2004/05 while Ascot was closed for redevelopment and Windsor took over some of its fixtures.

2012

Champion Jockey Richard Hughes rode seven winners in one afternoon, with the odds of 10,168-1.

2018

Royal Windsor Racecourse won a coveted RCA Showcase Award for it's re-invention of Monday Night Racing with its innovative themed racedays.



# THE RE-INVENTION OF MONDAY NIGHTS

MONDAYS HAVE NEVER BEEN BETTER



FUN, AWARD  
WINNING  
THEMED NIGHTS



3  
RESTAURANTS,  
3 CULINARY  
EXPERIENCES



HOSPITALITY  
PACKAGES FOR  
EVERY OCCASION



PERSONALISED  
FINISHING  
TOUCHES



AWARD  
WINNING





# AWARD WINNING THEMES





# TANTALISING CUISINE

“ Following the success of last year’s new Gastro@Royal Windsor Steakhouse which was commended at the national racing awards, our aim is to build on that success by continuing to innovate and bring new, exciting offers such as Bottega Terrazza, our brand new Italian restaurant. As always, we aim to bring you the finest in local, seasonal produce delivered in a unique and picturesque setting like none other. ”

HEAD CHEF, DARRAN KIMBER





# 3 RESTAURANTS...



PACKAGES  
FROM  
£49



# 3

## CULINARY EXPERIENCES

Indulge in a selection of culinary experiences across three distinctive restaurants. Choose from our 1866 Restaurant with a superb trackside location, our award nominated steakhouse Gastro@Royal Windsor Steakhouse where you can expect to be served mouth-watering cuts of steak within a beautiful dining space, or our brand new for 2020 alfresco Italian restaurant called Bottega Terrazza.



## POPULAR PACKAGES

### 1866 PACKAGE FROM £89 PER PERSON

- 3 course menu
- Table for the day
- Racecard
- Hospitality ticket
- Hospitality parking

### 1866 UPGRADE PACKAGE FROM £114 PER PERSON

- Prosecco reception
- 4 course meal including a sharing platter of your choice
- Table for the day
- Racecard
- Hospitality ticket
- Hospitality parking



### GASTRO PACKAGE FROM £82 PER PERSON

- 3 course set menu with an opportunity to upgrade and tailor your experience
- Table for the day
- Hospitality ticket
- Hospitality parking
- Racecard



### BOTTEGA TERRAZZA PACKAGE FROM £77 PER PERSON

- Bottega prosecco reception
- 2 course Italian inspired meal
- Table for the day in the heart of our Heidsieck Monopole enclosure
- Hospitality ticket
- Hospitality parking
- Racecard





# CELEBRATION PACKAGES

Choose one of our celebration packages as a special treat. We can cater for birthdays, anniversaries, engagements, stag and hen dos and are very good at keeping secrets if you want the celebration to be a surprise!

- Full or half page message in our raceday programme
- A message on Windsor TV which is broadcast around the racecourse and on the big screens
- A table in one of our restaurants with decorations and a celebration cake
- The opportunity to name a race & pick the Best Turned Out horse in the parade ring
- Present the prize to the owners and trainer of the winning horse and join them for a glass of champagne

Get in touch with our team to plan the perfect celebration.



# 5 UNIQUE HOSPITALITY AREAS



ROYAL WINDSOR GRANDSTAND



TACK ROOM &  
VICTORIAN GRANDSTAND



CENTRE COURSE



PADDOCK PAVILION



RIVERBANK MARQUEE



# CHOOSE YOUR PERFECT LOCATION

CENTRE  
COURSE

THE  
VICTORIAN  
GRANDSTAND

THE  
ROYAL WINDSOR  
GRANDSTAND

PADDOCK  
LAWN

PARADE RING

WINNERS  
ENCLOSURE

HOSPITALITY  
CAR PARK

ARRIVE IN STYLE  
BY BOAT

THE CHAMPAGNE  
BAR

THE RIVERBANK  
MARQUEE

THE PADDOCK  
PAVILION







## THE ULTIMATE WINDSOR EXPERIENCE

The ultimate package to experience all that Royal Windsor has to offer. Treat your guests to a delicious meal and an enhanced racing experience with your own sponsored race.

- Private box with hospitality host
- Champagne reception with canapés on arrival
- Formal table layout including white linen and fresh flowers
- Three course plated menu
- Selection of local cheese & port with tea & coffee
- All-inclusive drinks; selected wine, bottled beers, house spirits, prosecco, soft drinks and bottled mineral water
- Windsor & Eton Brewery tasting in Craft Corner
- Enjoy a glass of bubbly with the winning owners and trainers from your sponsored race in our exclusive winning connections suite
- Tipster talk
- Choose your own personalised racename, which will be advertised in the local, regional & national press
- Give your guests the VIP treatment by choosing the Best Turned Out Horse in the parade ring, followed by the honour of presenting to the winning owners and trainers
- A message on Windsor TV which is broadcast around the racecourse and on the big screens
- Raceday programme advertisement
- Hospitality admission ticket & members' car parking pass

NEW  
FOR  
2020

FROM  
£275  
INC. VAT



## THE RACING EXPERIENCE

FROM  
£139  
INC. VAT

This enhanced hospitality offering includes a tipping session with our resident tipster for your guests to get a fully immersive racing experience.

- Prosecco reception on arrival
- Four course summer chef's table with tea & coffee
- Still & sparkling bottled mineral water
- Informal banquet table layout including white linen and fresh flowers
- Private box with hospitality host
- Hospitality admission ticket & members' car parking pass
- Raceday programme listing the day's runners and riders
- Tipping session by our resident tipster



MOST  
POPULAR  
PACKAGE



## THE CULINARY EXPERIENCE

FROM  
£219  
INC. VAT

It's all about food! Dine in style and enjoy all-inclusive drinks from your private box whilst watching the races.

- Champagne reception with canapés on arrival
- Three course plated menu
- Selection of local cheese & port with tea & coffee
- All-inclusive drinks; selected wine, bottled beers, house spirits, prosecco, soft drinks and bottled mineral water
- Formal table layout including white linen and fresh flowers
- Private box with hospitality host
- Hospitality admission ticket & members' car parking pass
- Raceday programme listing the day's runners and riders
- Tipster talk



## THE RACEDAY CONFERENCE EXPERIENCE

FROM  
£177  
INC. VAT

Due to popular demand, we have introduced our flexible raceday conferencing packages so you can combine business with pleasure. This package can be tailored to meet your requirements, so don't hesitate to contact our team to ask about our half day and full day conference packages. The below is an example of one of our full day conference packages:

- Arrival tea & coffee with warm baked cookies
- 2 course summer chef's table lunch with tea & coffee
- Glass of Prosecco with nibble selection after the conference
- 3 course bowl food with selection of local cheese and tea & coffee
- Still & sparkling bottled mineral water
- Private box for both conference and racing with hospitality host
- Hospitality admission ticket & members' car parking pass
- AV to include LCD projector, screen and a flipchart with marker pens
- Conference room stationery
- Free Wi-Fi during conference
- Raceday programme listing the day's runners and riders







## THE SEASONAL EXPERIENCE

Enjoy the freshest seasonal ingredients sourced by our head chef in our two course buffet.

- Two course buffet with tea & coffee
- Informal table layout with white linen
- Jugs of water
- Private box with bar and hospitality host
- Hospitality admission ticket & members' car parking pass
- Raceday programme listing the day's runners and riders



FROM  
£99  
INC. VAT



## THE SOCIAL EXPERIENCE

FROM  
£135  
INC. VAT

The perfect package for a casual racing experience that allows you to mingle and socialise with your guests combined with tantalising culinary delights.

- Glass of Prosecco with nibble selection on arrival
- 3 course bowl food
- Selection of local cheese with tea & coffee
- Still & sparkling bottled mineral water
- Private box with hospitality host
- Hospitality admission ticket & members' car parking pass
- Informal posser table layout
- Raceday programme listing the day's runners and riders







## ADD THE PERFECT FINISHING TOUCH

We want to make sure you enjoy your day at the races to the full and understand that not everyone wants an identical experience. Make your experience extra special with some additional upgrades to your hospitality package. Our team are happy to work closely with you to understand your needs and bring your ideas to life.



## ENDLESS POSSIBILITIES



*Afternoon Tea*



*Racecourse behind the scenes tour*



*Return riverboat from Windsor Town centre*



*Chocolate fountain*



*Windsor Cheeseboard*



*Inclusive drinks packages*



*PA system for any speeches or awards*



*Celebration cakes*



*Photo booth*



*Raceday Tipster*



# PARTNERSHIP OPPORTUNITIES

By partnering with us, you benefit from a truly unique opportunity to get close to the action whilst increasing your brand exposure both locally and nationally. It provides a memorable experience for clients or guests whilst showcasing your brand and what you have to offer to thousands of people.

## RACE SPONSORSHIP

- Choose your own personalised racename, which will be quoted in the local, regional & national press
- Live coverage of your race on SKY RACING, broadcasting to 325,000 viewers per race day
- A message on Windsor TV which is broadcast around the racecourse and on the big screens
- A full page advert in our raceday programme
- Give your guests the VIP treatment by choosing the Best Turned Out Horse in the parade ring followed by the honour of presenting to the winning owners and trainer
- Enjoy a glass of champagne with the winning owners and trainers in our exclusive winner's room

PRICES FROM £500 +VAT

## REGIONAL MARKETING PACKAGE

- Advertising banner for 27 racing fixtures with the potential to be seen by 90,000+ on-course clients and 19 million viewers annually via Sky Racing
- 10 x Heidsieck Club Enclosure tickets to a fixture of choice (exclusions apply)
- Big screen advert on a fixture of choice
- 1 social media post on Twitter and Instagram (over 27k followers)
- A trade stand on a fixture of your choice\*

PRICES FROM £900 +VAT

\*Subject to availability





# HOST YOUR NEXT PRIVATE OR CORPORATE EVENT HERE WE ARE NOT JUST A RACECOURSE!

Royal Windsor Racecourse is the perfect place to celebrate any event! Set on an island surrounded by the banks of the River Thames, with 165 acres of gorgeous countryside. Our tranquil setting coupled with our creative flair, sense of style and delectable cuisine mean that your clients are sure to enjoy their event, whatever it is!

Our capabilities range from conferencing, to team building, sporting events to family fun days and weddings to music festivals; the list really is endless!



## BESPOKE EVENTS

Want to hold a unique event? Give our events team a call to discuss building a bespoke package to suit your personal requirements.



## HOW TO FIND US

### BY AIR

- Under 10 miles from Heathrow Airport
- Helipad located on site

### BY AUTOMOBILE

- 2 miles from the M4
- Over 2,000 free car parking spaces
- 1 hour from London

### WALKING

- 1.5 miles from Windsor town centre

### BY BOAT

A river taxi service operates from Barry Avenue Promenade, opposite Browns restaurant, in Windsor town centre. This is just a short walk from both Windsor train stations. The river trip takes approximately 10 minutes and there is a full bar facility on board.

*\*Private boat charter available upon request.*

*\*Must be requested prior to event and pre-booking is required.*

### BY TRAIN

3 train stations located within 4 miles

- Windsor & Eton Central
- Windsor Riverside
- Slough







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